

INITIAL PUBLIC OFFERING (IPO) SERVICE **FOR QUALIFIED M/WBES**

The National Minority Business Council is now offering a service for qualified M/WBES that wish to access the capital markets through either an IPO or Limited Public Offering (LPO). This service will provide an aspiring candidate company with the following support:

- A preliminary review in terms of meeting the IPO or LPO requirements as developed by the NMBC
- A determination of the type offering that would be best for the candidate
- An in-depth analysis of the candidate's business to best position the company for a public offering

The NMBC foresees two levels of public offerings, each having a special set of qualifications:

Qualifications for an "Full Registration IPO" – to meet the NASDAQ requirements for a listing on the NASDAQ Small Cap Market

- Net income of \$750,000 yearly from continuing operations
- Annual revenues of \$10 million
- Three year operating history
- Capability to complete a full SEC Registration Statement

Qualifications for a Limited Public Offering (LPO) under Rule 504 – this will enable a company to issue shares that are freely tradable

- The offering will be limited to \$1,000,000
- The candidate company cannot be a "development company" – that is it must have been formed for purpose other than to raise capital
- There must be at least two years of financial statements prepared by a CPA firm or Public Accountant
- The company must have a minimum of \$1,000,000 in annual revenues and have positive net income

NEED ASSISTANCE?

If you think your company may qualify for either an IPO or an LPO, please call the NMBC for a pre-qualification application and an appointment with our Vice President for Financial Services – telephone number (212) 997-4753 or e-mail the NMBC at nmbc@msn.com