

*Serving the business needs of growing enterprises
for over forty years*



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Dear Business Person,

In 2018, the NMBC will be celebrating its 46th Anniversary year at its **Annual Awards Breakfast & Expo** scheduled for **Tuesday, March 13, 2018** at **The Crowne Plaza Hotel, 1605 Broadway, New York, NY 10019**. The NMBC provides procurement, education and training, international trade services, advocacy and business development assistance to our membership of minority, women and veteran owned enterprises nationwide and globally. The organization has an active membership of over 350 businesses representing all areas of commerce and industries. We also have a growing corporate contributing membership base of Fortune 500 Companies who support the NMBC in many different ways during the course of any given year.

Our Breakfast Chair is the **Tishman Corporation**, a major construction contracting firm which has an aggressive minority business development program nationwide. The theme for NMBC's Annual Awards Breakfast is **"New Challenges for Diverse Businesses under a New Federal Tax Structure"**. We will also be recognizing minority enterprises and outstanding corporate supplier diversity programs that have shown exceptional business acumen and steadfastness in a diverse economy. Our Breakfast Keynote Speaker will be a high level Executive from the **Tishman Corporation**.

As President & CEO of the NMBC, I would be honored if your business would agree to be one of our Vice Chairs or Sponsors for our upcoming **Annual Awards Breakfast and Expo** scheduled for **Tuesday, March 13, 2018** at **The Crowne Plaza Hotel, 1605 Broadway, New York, NY 10019** (**Breakfast: 10:00 AM – 11:30 AM and Luncheon/Expo: 11:30 AM – 1:30 PM**) and help the NMBC celebrate its 46th Anniversary year.

Past sponsors/supporters of NMBC Luncheons have been **PepsiCo, Con Edison, Ernst & Young, BNY Mellon, Pfizer, Citigroup, World Wide Technology** (the nation's #1 Black Business Enterprise), **Adams European Contracting, Inc., Plaza Construction Corporation, Northrop Grumman Corporation, National Grid** and the **Metropolitan Transportation Authority (MTA)** to name a few. We hope you will join the ranks of such distinguished companies at the Breakfast. Along with the recognition and visibility that comes with being a sponsor of this event, through your tax exempted contribution, you will also receive a table for ten (10) and one (1) full-page advertisement highlighting your company in the Breakfast Journal and mentioned in all partner media pieces. Your company will also be featured on our website as an Annual Awards Breakfast Sponsor.

I hope that you will accept this invitation to join as a Vice Chair and/or Sponsor, completing and returning the attached Response Form by **Thursday, February 15, 2018 or sooner**. Thank you in advance for your support of the NMBC, Inc.

Sincerely,

John F. Robinson
President & CEO