

Executive Management Business Training

5th Annual National Minority Business Council Executive Management Certificate Program

The certificate course is geared towards practical business/entrepreneurial skills for owners, minorities, women, veterans, LGBT, people with disabilities and small business owners. 24 workshops will occur over six days.

Graduates will be better able to manage, recruit, consult, budget, market and operate their small entrepreneurial business.

The NMBC's purpose is to 1) enhance the success and profitability of the small business community, 2) act as an information clearinghouse, and 3) serve as a resource body for corporate America regarding supplier development issues. (see: www.nmbc.org)

24 Workshops

- Wealth Building
- Leadership Skills
- Contracting & Contract Law
- Intellectual Property
- Developing a Business Plan
- Public Relations and Publicity
- Commercial & SBA Financing
- Venture Capital
- How to Sell
- Customer Sales Strategy
- Branding and Social Media
- Talent Acquisition
- Managing Technology
- Preparing the RFP
- Strategic Planning
- Exit Strategies
- Dealing With Procurement Programs
- Employment Law
- Risk Management
- Information Systems
- Immigration & Business Law
- Business Strategy and Marketing
- Financial Management and Tax Tips
- Selling Through Corporate Supplier Diversity Programs

June 6, 8, 13, 15, 20, and 22, 2017

9:30am-5:30pm

Location: BNY Mellon at 101 Barclay Street, New York, NY 10007

Course Code: NMBC101

\$350 for NMBC members

(must call for discount)

\$650 for non-members

Tuition includes \$25 non-refundable registration fee

The City College of New York
Continuing & Professional Studies
Shepard Hall, Room 2
Convent Avenue, near 140th Street

Connect @CCNYCPS



Three Ways to Register
Phone - 212.650.7312
Online - www.cps.ccnyc.edu
In Person